



Luna Bay Booch Marketing Intern

Position Overview:

Luna Bay was born out of a desire to make a change in the beverage industry — to be the first non-GMO, gluten-free, low sugar hard kombucha crafted in Chicago. Luna Bay is a female-run organization that is growing rapidly and needs support in its marketing division. We are seeking a part time (20 hours a week) marketing intern. This intern will get valuable experience in brand strategy, sales, social media, influencer relations, partnerships and events. We are looking for someone who lives the Luna Bay way - works hard, enjoys being challenged and wants to bring people together.

Essential Functions and Responsibilities:

- Play an active role in growing Luna Bay's social media accounts
- Develop and execute on influencer marketing/relationships
- Coordinate shipments and mailers
- Help manage Luna Bay's email marketing database
- Support sampling events over the summer
- Help coordinate our charitable activities through 1% for the planet
- Be a Luna Bay brand ambassador! Interest in using personal platform and connections to help drive awareness of Luna Bay
- Support on activations/partnerships in market
- Be a part of a creative team always looking for new ideas to bring to market

Qualifications

- Must be enrolled in college or graduated
- Experience in social media, public relations, communications. event planning is a plus
- Highly organized, strong communicator and go-getter
- A personal passion/interest in the brand
- Active on social media
- Must live in Chicago
- Must have a car
- Must have a personal computer to use

To apply: email [hire@lunabaybooch](mailto:hire@lunabaybooch.com) with:

1. Your resume
2. Explain in your email how you'd market Luna Bay to consumers (share a few ideas)
3. Subject line "Marketing Intern Application"